

Pete Freeman

SKILLS

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Brand/Identity
Print Media
Web Design
Photography
Packaging
Apparel Graphics
Sketching
Typography
Social Media Managing
Magazine Layout

SHOUTOUTS

2019 Obie Awards
Current Finalist

2018 Obie Awards
Winner in Illustration

The National Society
of Collegiate Scholars

The National Society
of Leadership

EDUCATION

BA – Visual Communication Design
Kent State University | Kent, Ohio
Fall 2009 – Fall 2013

EXPERIENCE

Sr. Graphic Designer
Colossal Media | Brooklyn, New York
May 2016 – Present

Lead the design and marketing department in creating large format advertising campaigns in NYC. Developed tailored concepts and original art for a wide range of clients and amplified campaigns with wide-reaching digital components. Established and maintained a powerful web and social media presence for the company.

Jr. Graphic Designer
Ibel Agency | Columbus, Ohio
February 2014 – April 2016

Designed mobile-responsive websites and a large range of printed materials from branding to wayfinding while managing deadlines and communicating with clients.

Freelance Designer
PeteyFreeDesign LLC
2011 – Present

Designed full brand identities, brochures, magazine ads, invitations, apparel graphics, wall murals and packaging for various companies, products and people.